



Photo: Karin Keesmaat



Boterlokaal.



Boterlokaal.



Machinekamer.

## The memory factory

TEXT: ARNE ADRIAENSSENS

**Far away from classic venues with shining chandeliers and cream-coloured draperies, you will find Het Koelhuis. This former industrial site is now an urban event location for a myriad of happenings. By combining character with top-notch service, the team will make your event unforgettable.**

“With me being an events manager and my husband an interior designer, we were often asked to host events and parties at empty industrial locations,” says Mieke van Tilburg, founder of Het Koelhuis. “Unfortunately, these buildings often come with plenty of technical issues like bad acoustics and poor insulation. With Het Koelhuis, we offer an interesting alternative. In this restored industrial building, we offer authentic, urban experiences with all the professional facilities you need for events.” With its eight multipurpose halls and two atmospheric terraces, the complex is perfect for all types of events — from an intimate meeting to a 400-person cocktail party.

“What makes this place even more unique is that we can rearrange the elements and furniture to your needs. We always start by listening to our clients and fathoming what they want and then translate it into the perfect ambiance, including matching decoration and catering. Every event at Het Koelhuis is entirely custom-made.” To accomplish this, combining many disciplines and talents is paramount. Their in-house marketing and communication team happily spreads the word for you, a technical crew adds light and sound to your evening and the kitchen staff create delicious food matching the occasion. “If your event requires talents we don’t have in our team, we have a pool of external professionals and partners who assist us as well.”

The location is often used by organisations for meetings, product presentations and corporate celebrations. It serves very well for conferences with a multitude of rooms to choose from. The Boterlokaal can seat almost 250 people in a theatre

style while the other rooms lend themselves perfectly to smaller workshops. “Events with over 150 people can even opt to have the entire premises for themselves. For big occasions like these, we also have an event manager present during the event. This way, you have nothing to worry about; not before, nor during, nor after your special day.” Het Koelhuis is also very in-demand for celebrations, like weddings. “Many couples want something out of the ordinary. We can offer them a wedding celebration in an industrial setting with custom-picked decorations. We can host both the ceremony and the festivities.”



Photo: Harry Gelderman

Web: [www.hetkoelhuis.nl](http://www.hetkoelhuis.nl)